# transfer pathway guide

# 2021-2022

Associate of Science in Business Administration at Sinclair College to a

Bachelor of Science in Business Administration – Marketing

at Northern Kentucky University

## *Overview*

Completion of the following curriculum will satisfy the requirements for the Associate of Science (AS) in Business Administration degree at Sinclair College and leads to the Bachelor of Science in Business Administration (BSBA) – Marketing degree at Northern Kentucky University (NKU).

## *Degree Requirements for Sinclair College*

To earn a degree at Sinclair College, a student must complete a minimum of 60 credit hours, attain a minimum cumulative GPA of 2.0, and earn a minimum of 20 credit hours at Sinclair College.

## *Admission Requirements for NKU*

The BSBA is a selective admission program. All BSBA students enter as pre-majors (e.g., Accounting Pre-Major) prior to earning full admission to the major. Students must earn an overall NKU GPA of 2.5 or better or a minimum GPA of 2.5 in the six selective admissions courses (noted below) to earn full admission to the major. Transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) and establish a minimum 2.0 NKU GPA before applying for admission to the BSBA major.

Students transferring to NKU from Sinclair College must earn a minimum grade of C- or better in each of the following transferred courses in order to meet selective admission requirements without having to repeat equivalent courses at NKU: ACC 1210, ACC 1220, LAW 1101, MRK 2101, ECO 2160 and ECO 2180. Students transferring credit for ACC 200 Principles of Accounting I-Financial (ACC 1210 at Sinclair College) are not required to complete ACC 200L Financial Accounting Lab (1 credit).

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats.

Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to Sinclair College students who choose to enroll in the fully online program.

Visit our website for more information about the  [Business Administration – Marketing Accelerated Online program](https://onlinedegrees.nku.edu/programs/bs-business-administration-marketing.aspx).

## *Tuition and Scholarships*

For information on tuition and scholarships, please visit [https://nku.edu/admissions/adult/online.html](https://nam05.safelinks.protection.outlook.com/?url=https%3A%2F%2Fnku.edu%2Fadmissions%2Fadult%2Fonline.html&data=04%7C01%7CWILLIAMSD%40nku.edu%7Ca13d559e23db4f097b7e08d876b866e5%7Cac3218551f554d0bb2fa531085ca3022%7C0%7C0%7C637389881652946063%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=kNUnU8YQrn9AOkjk%2Fh4QKEd1Mey4oZ%2FEvyCQCfoNeGg%3D&reserved=0)

## *NKU Contacts*

Students can schedule a meeting with an advisor from the Haile/US Bank College of Business at

<https://www.nku.edu/academics/cob/CenterforStudentExcellence/advising/AdvisingAppointment.html>

## *Degree Requirements for NKU*

To earn a bachelor’s degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor. Students in a BSBA major will earn a Business minor.

### SINCLAIR COLLEGE AS IN BUSINESS ADMINISTRATION TO ­­­­­­­­­­­­­­­NKU BSBA – MARKETING CHECKLIST

### Sinclair College

#### Category 1: Sinclair Requirements for the AS in Business Administration

| **Sinclair Course** | **Course or Category** | **Credits** | **NKU Course** | **Completed** |
| --- | --- | --- | --- | --- |
| ACC 1210 | Introduction to Financial Accounting | 3 | ACC 200 |  |
| ACC 1220 | Introduction to Managerial Accounting | 3 | ACC 201 |  |
| BIS 1120 | Introduction to Software Applications | 3 | BIS 101 |  |
| COM 2211 | Effective Public Speaking | 3 | CMST 101 |  |
| ECO 2160 | Principles of Macroeconomics | 3 | ECO 200 |  |
| ECO 2180 | Principles of Microeconomics | 3 | ECO 201 |  |
| ENG 1101 | English Composition I | 3 | ENG 101 |  |
| ENG 1131 | Business Writing | 3 | ENG 340 |  |
| LAW 1101 | Business Law | 3 | BUS 230 |  |
| MAN 1107 | Foundations of Business | 3 | BUS 101 |  |
| MAN 2150 | Management & Organizational Behavior | 3 | MGT 205 |  |
| MAT 2160 | Calculus for Business & Economics | 5 | MAT 200T |  |
| MAT 2170 | Business Statistics I | 4 | STA 205 |  |
| MRK 2101 | Principles of Marketing Management | 3 | MKT 205 |  |
| ENG 1201 or  MAT 2180 | English Composition II or  Business Statistics II | 3 | ENG 102  STA 305 |  |
| TBS XXX | Ohio Transfer 36: Natural & Physical Sciences Elective | 6 | TBD XXX |  |
| TBS XXX | Ohio Transfer 36: Social & Behavioral Sciences Elective | 3 | TBD XXX |  |
| TBS XXX | Ohio Transfer 36: Arts & Humanities Elective | 6 | TBD XXX |  |
|  | **Total Associate Degree Hours** | **63** |  |  |

TBS XXX means to be selected by Sinclair College student.

TBD XXX means to be determined by NKU based on course selected at Sinclair College.

### Northern Kentucky University

#### Category 2: NKU Business Core Requirements for the BSBA

| **NKU**  **Course** | **Course** | **Credits** | **Sinclair**  **Course** | **Taken at Sinclair** |
| --- | --- | --- | --- | --- |
| ACC 200 | Principles of Accounting I – Financial | 3 | ACC 1210 | x |
| ACC 200L | Financial Accounting Lab | 1 |  | x |
| ACC 201 | Principles of Accounting II – Managerial | 3 | ACC 1220 | x |
| BIS 300 | Management Information Systems | 3 |  |  |
| BIS 380 | Quantitative Analysis with Excel | 3 |  |  |
| BUS 201 | Haile Professionals | 1 |  |  |
| BUS 230 | Legal Environment | 3 | LAW 1101 | x |
| BUS 330 | Ethics: Managerial Decision-Making | 3 |  |  |
| ECO 200 | Principles of Macroeconomics | 3 | ECO 2160 | x |
| ECO 201 | Principles of Microeconomics | 3 | ECO 2180 | x |
| ECO 305 | International Context for Business | 3 |  |  |
| FIN 305 | Principles of Finance | 3 |  |  |
| MAT 114 | Finite Mathematics | 3 | MAT 1460 |  |
| MGT 300 | Behavior in Organizations: Understanding Organizational Life | 3 |  |  |
| MGT 305 | Operations Management in Business | 3 |  |  |
| MGT 490 | Business Policy | 3 |  |  |
| MKT 205 | Principles of Marketing | 3 | MRK 2101 | x |
| STA 205 | Statistical Methods | 3 | MAT 2170 | x |
|  | **Total NKU Major Credit Hours** | **50** |  |  |
|  | **Less Major Credit Hours from Sinclair** | **22** |  |  |
|  | **Subtotal Major Credit Hours at NKU** | **28** |  |  |

Transfer students with an AS in Business Administration who earned a C- or better in ACC 1210 at Sinclair College are not required to complete ACC 200L at NKU.

#### Category 3: NKU Major Requirements for the BSBA – Marketing

| **NKU**  **Course** | **Course** | **Credits** | **Sinclair**  **Course** | **Taken at Sinclair** |
| --- | --- | --- | --- | --- |
| MKT 300 | Marketing Tools | 3 |  |  |
| MKT 308 | Marketing in the Digital Age | 3 |  |  |
| MKT 310 | Selling Skills | 3 |  |  |
| MKT 320 | Applied Consumer Behavior | 3 |  |  |
| MKT 392 | Consumer Insights | 3 |  |  |
| MKT 480 | Strategic Decision Making in Marketing | 3 |  |  |
| Select 2:  MKT 333  MKT 365  MKT 370  MKT 394  MKT 396  MKT 492  MKT 499  SPB 335 | Select two Marketing Electives:  Global and Cultural Issues in Marketing  Professional Selling  Social and Digital Marketing  Topics: Marketing Issues  Internship: Marketing  Advanced Marketing Research  Independent Study: Marketing (1-2 credits)  Event Planning and Management | 6 |  |  |
|  | **Total NKU Major Credit Hours** | **24** |  |  |
|  | **Less Major Credit Hours from Sinclair** | **0** |  |  |
|  | **Subtotal Major Credit Hours at NKU** | **24** |  |  |

**Category 4: Additional Requirements at NKU**

| **NKU Course** | **Course** | **Credits** | **Sinclair**  **Course** | **Taken at Sinclair** |
| --- | --- | --- | --- | --- |
|  | **Subtotal Elective (300/400 level) Hours** | **5** |  |  |
|  | **Total Baccalaureate Degree Credit Hours** | **120** |  |  |

Updated June 2021