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Sinclair Workforce Development to Present *Strengths, Strategies & Solutions for 2011*

Dayton, Ohio -- Sinclair Workforce Development, in partnership with the Dayton Area Chamber of Commerce, will present ***Strengths, Strategies & Solutions for 2011***, a one-day symposium designed specifically for sales, marketing and management professionals on Wednesday, January 19. Keynote speaker will be Karyn Nishimura Sneath, educator, consultant, author and CEO of Npower, a consultancy "empowering leaders of today and tomorrow."

Nishimura Sneath will speak on *Empowering Yourself and Others* during her luncheon address. She will review specific best practices of exemplary leaders, and how individuals can strengthen their effectiveness and increase results with their team. All attendees get a complimentary copy of *Discover Your Inner Strength*, co-authored by Nishimura Sneath, Stephen Covey, Kenneth Blanchard and others who share their cutting-edge growth strategies. Nishimura Sneath will be available for a book signing during an afternoon open networking session.

As CEO of Npower, Nishimura Sneath guides several partnered facilitators, strategists, consultants, and speakers with her consulting company. Over the past nine years she has custom designed over 425 training programs to meet the needs of various association and higher education constituencies. She has also designed and implemented long-term strategic planning initiatives with various institutions and associations. Nishimura Sneath has partnered with numerous associations and corporations, international and national fraternal, social, and professional organizations and conferences, and many colleges and universities.

Throughout the day, there will be multiple conference sessions touching on the theme ***Strengths, Strategies & Solutions for 2011*** including Kendra Ramirez' no nonsense look at Social Media for 2011. From brand explosion to employee engagement, to discovery of social graphs and how they can benefit one's sales strategies, Ramirez will answer the question, "Why should I use social media?" Other topics include:

- Are You Cloning Your Best Customers? You Should Be
- Creating Clear & Consistent Communications, Even Through Unclear Channels
- Competing in the Business 2.0 Environment
- Living Only In The Urgent?
- From Bill Gates to Oprah Winfrey to Lance Armstrong –*There are as many leadership styles as there are leaders. Where are you?*
- Harness the Power and Depth of Your Net – *Are you casting for business in a fishbowl or the deep sea?*
- Marketing Dilemmas Roundtable – Stump the Strategists
- Navigating a New B2B World

- Sales Team + Marketing Team + Social Media = Unleashed Revenue Potential
- *What Now?*

Strengths, Strategies & Solutions for 2011 will be held from 7:30 a.m. through 4:30 p.m. in the Sinclair Conference Center, Building 12, on Sinclair Community College's downtown Dayton campus. Cost is \$149 for Dayton Area Chamber of Commerce members, \$169 for non-members. There is a \$20 early bird discount for registrations by December 15.

For more information and registration details go online to www.sinclair.edu/workforce or call (937) 512-5741.