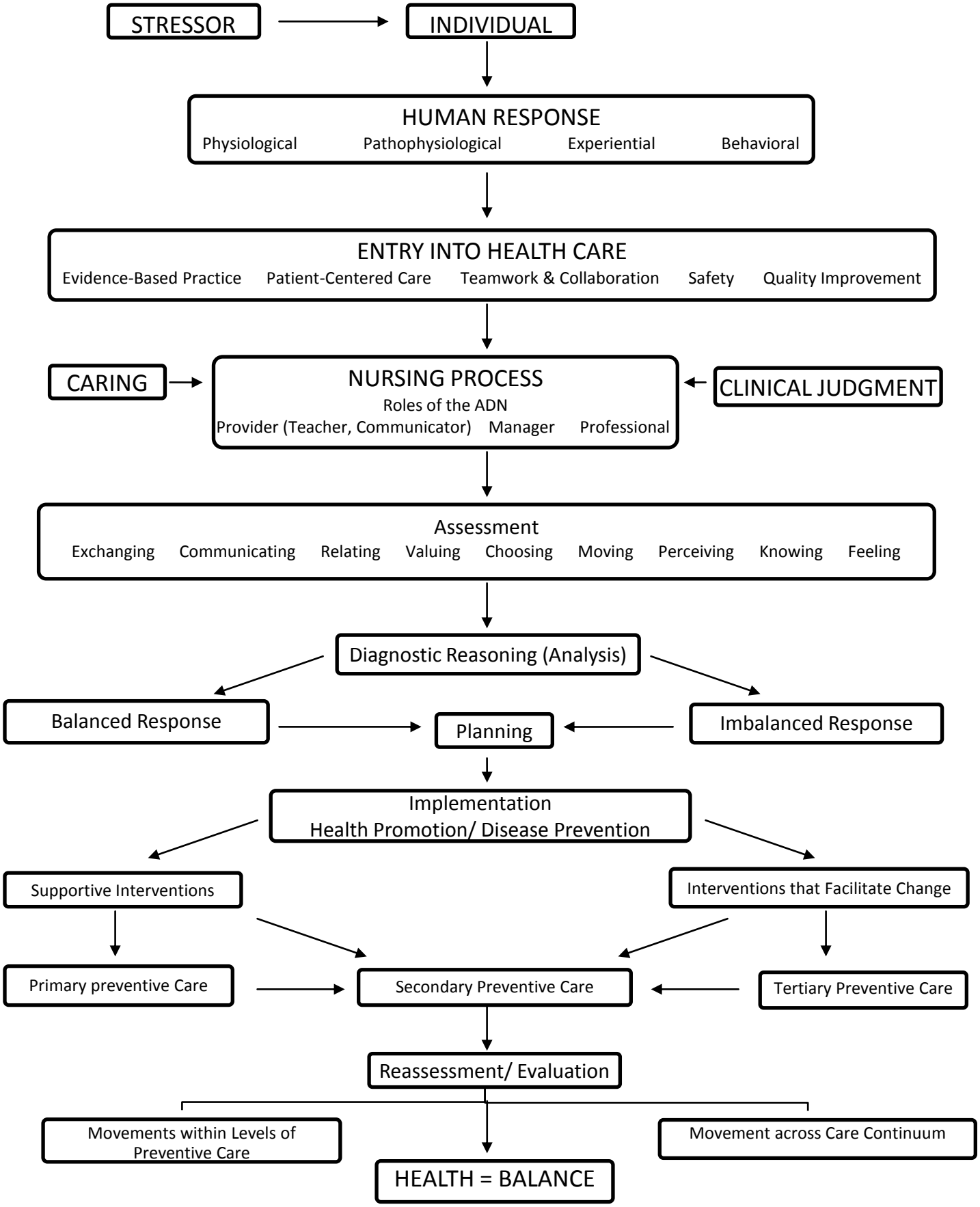IMPLEMENTATION OF CONCEPTUAL FRAMEWORK DIAGRAM