

# Innovation, Experience Economy and Event Management

**Dates:** May 14 - 29, 2010

**Site:** Roskilde, Denmark; Hultsfred, Sweden

**Program Sponsor:** Roskilde Business College

**Estimated Program Fee:** \$2,900

**The fee includes:** Round trip airfare to Denmark, health insurance, accommodation at the college dormitory, some meals (as indicated in the final program), local transfers and airport transportation, academic and cultural lectures, some admission fees for scheduled cultural visits.

**The fee does not include:** Cost of college tuition, passport, visa fee, some meals, medical deductible, pocket expenses/incidentals, and immunization fees.

Program fees vary by departure city and are subject to change until program costs are finalized and the airline tickets are purchased.

**Departure Cities:** Knoxville, TN; Dayton, OH, Orlando, FL.

**Application:** Apply online from [www.ccidinc.org](http://www.ccidinc.org)

## **Deadlines:**

### **February 5, 2010 ~**

Completed program application (1), signed Waiver (2) and a non-refundable \$200 deposit (3) are due to CCID before or on this date to be considered for program placement and scholarship award.

### **March 12, 2010 ~**

Payment of the program fee is due in full to qualify for placement in the program.

## **Eligibility:**

### **Participant must:**

- be 18 years of age or older
- be in good academic standing with home college
- demonstrate college-level reading, writing and math skills
- be prepared and motivated for a cross-cultural experience

**Delivery formats:** Field trips, lecture, independent study, etc.

**Accommodations:** College dormitory equipped to the European standard.

**Itinerary:** Visit CCID Troika website at [www.ccidinc.org](http://www.ccidinc.org) for details, updates and to view country and program information.

COMMUNITY COLLEGES FOR INTERNATIONAL DEVELOPMENT, INC



# Study in DENMARK!

## Innovation, Experience Economy and Event Management

May 14 – 29, 2010



CCID



Leading You to the World –  
Bringing the World to You

# Study in DENMARK!

This unique Troika program is brought to you by CCID (Community Colleges for International Development, Inc.) as a membership service to your home college that participates in this program.

In delivering this program, CCID cooperates with Roskilde Business College in Roskilde, Denmark to bring you this life-changing experience. For several months in advance of the program, we work with your college instructors and the in-country partner to design a program which meets the academic objectives of the course you will be taking. On the program you will meet students from two community colleges from two other U.S. states. You will also interact with Danish business students, faculty and other locals.

## The Experience in a Nutshell

- Spend 15 days in Denmark and visit Sweden
- Earn college credits with instruction in English
- Learn about the Danish economy, principles of experience management and teamwork
- Discover firsthand Danish culture and life, learn about their customs
- Explore and improve your inter-cultural competency
- Exchange cultural perspectives with local people



## The Program and the Course

The group stays mostly in the city of Roskilde and will make a two-day trip to Sweden. Students will work on a development of event alongside their Danish counterparts – students from Roskilde College. You will experience international teamwork firsthand! There will also be English-speaking Danish instructors from the Roskilde College facilitating your project work. The program is complemented by some cultural activities such as a visit to the capital city of Denmark – Copenhagen where you'll learn more about the Vikings, visit the famous Tivoli Garden, and other cultural and historical landmarks.



## Tuition

Cost of three credits at your participating college.

## Scholarships

Participating colleges award scholarships to qualified students. Please contact your college instructor/Troika program recruiter for WHEN and HOW to apply for scholarship assistance at your college. The scholarship application deadline may differ from deadlines required of this program.

Go to [www.ccid.cc/colleges](http://www.ccid.cc/colleges) to check your college instructor contact information.