

# Strategic Observations and Recommendations

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Sinclair President Steve Johnson prepared the following observations for the 2010 Board Advance. Organized around four core strategic values of the college, there is a page of observations and recommendations for each strategic core value. It presents a concise view synthesized from his view of internal operations, student and community needs, and policy direction within Ohio. President Johnson's recommendations include:

1. Continue the investment in the Dayton campus and invest in the next growth-in-capacity phase for the Courseview Campus. Also, gain control of ample land (20 to 100 acres) in the proximity of Courseview to allow for subsequent expansion phases in the coming 10 to 20 years.
2. Create more significant K12 relationships to reach students (and their families) before high school.
3. Develop additional quality improvement initiatives with external national partners.
4. Initiate the development of new programs and services to align to the changing regional economy. Initiate the development of **Centers of Excellence**. Create a \$250,000 investment fund for new program research and development to be expended over the next 24 months.
5. Strengthen local relationships (to go from good to great relations) with WPAFB, UD, WSU, and several other important industry and economic development organizations.
6. Place continued attention on Sinclair's alignment with the Ohio Regents, accrediting agencies, and the federal agency and private foundation policy stances toward higher education.
7. Place continued attention to calls for more and clearer accountability of resources used and student outcomes.
8. If the recent surge enrollment levels are sustained, Sinclair should permanently add personnel to adjust to this new size level.
9. If the special fee exception is granted by the Chancellor and Controlling Board, the Trustees should implement the full fee as soon as possible.
10. If a significant state revenue downturn is realized in FY 2012, the college should soften the transition needed through a combination of spending its rainy day funds, increasing tuition, and cutting operations.

